

CargoWise Appoints Owen Senior as Global Head of Development

Sydney, Australia, July 12, 2011 — CargoWise®, a globally recognized technology supplier for logistics service providers, has today announced the appointment of Owen Senior as General Manager of Development.

Based in Sydney, Australia, Senior will lead all software development teams and has ultimate responsibility for the company's global software development program and all technical project management activities. Senior brings a wealth of experience in developing high-quality enterprise software solutions and Software-as-a-Service (SaaS) systems, which he will look to leverage in his new role.

“Owen is a seasoned and motivated manager, who is well respected by his peers. His unique blend of leadership skills, development skills and drive for innovation aligns with the growth strategies of CargoWise's business” said Richard White, CEO of CargoWise. Senior has more than 15 years of global development experience having worked in CIO and Technical Director roles in the UK and Australia.

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ABOUT CARGOWISE®

CargoWise is a global leader in logistics technology solutions that improve visibility, efficiency, quality of service and profitability. CargoWise is renowned for its next-generation solutions, including ediEnterprise, the industry's only single platform supply chain logistics management system with global capability.

More than 65,000 users across a customer community of 3,500 sites in 65+ countries move goods through the global supply chain daily using CargoWise solutions.

Founded in 1994, CargoWise is headquartered in Australia. Its team of more than 200 employees operates worldwide from offices across the U.S., Europe and Asia. For more information visit www.cargowise.com

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