

## **CargoWise Hires Heidi Newbery As Learning and Development Manager**

*- Newbery to Create and Implement Cutting-Edge Training Solutions for CargoWise -*

**Sydney, Australia, August 25, 2010** — CargoWise®, a globally recognized technology supplier for logistics service providers, has recently appointed Heidi Newbery to a newly created position as Learning and Development Manager. Based in Sydney, Australia, Ms. Newbery will be responsible for learning and development strategy for both employees and customers. She will be working with the CargoWise Leadership and Product Management Teams to design, develop, implement and evaluate cutting-edge learning solutions that will benefit customers and strengthen internal training strategies.

Ms. Newbery has more than 10 years of experience in organizational learning and development, achieving impressive business results for large technology companies. Prior to joining CargoWise, in her role as Training Manager for Canon Australia, Ms. Newbery designed and delivered many highly successful training initiatives that led to increased sales for Canon and its distributors and retail partners.

“We are very excited to have Heidi join the team,” said Kirsten Terry, General Manager, People and Culture for CargoWise. “We want to enhance our customers’ ediEnterprise learning experience by incentivizing the learner to educate themselves with a process that is easy to understand, effective and enjoyable. Heidi’s impressive background in developing e-learning solutions makes her the perfect choice to lead the development of these initiatives at CargoWise.”

“I am excited to join an innovative and leading global company such as CargoWise,” said Newbery. “I am very motivated and look forward to challenging myself and the CargoWise team to improve existing training programs and develop new strategies, while also providing customers with a suite of engaging and effective learning resources. By offering customers a better learning experience, a greater value can be realized from their investment in the program. My personal aim with all learning initiatives is to increase understanding through ‘edutainment’.”

### **ABOUT CARGOWISE®**

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers’ visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 2,000 logistics service providers, consisting of 50,000 users in 50 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at [www.cargowise.com](http://www.cargowise.com)

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