



**Press Release  
For Immediate Release**

## ***CargoWise edi Taps David Rollason as VP Business Growth, Optimization and Performance***

**Sydney, Australia, October 14, 2009** — CargoWise® edi, a leading provider of integrated international supply chain logistics management systems, has named David Rollason as Vice President Business Growth, Optimization and Performance. He will be responsible for managing technical and process integration of new components, applications and architectures. Mr. Rollason will also be participating in growth-related strategy and management across the company.

Mr. Rollason has more than 17 years of experience in software development, product design, team management and IT infrastructure, including supply chain and ERP applications. His previous roles include global technology manager with JAS Forwarding Worldwide in the UK and in the U.S. and senior consultant for both EDS and Sony in the UK. Most recently, he worked with Soltech, where he was responsible for running and successfully delivering a large, custom software application development that improved warehousing, shipping and manufacturing operations for the company.

Richard White, CEO of CargoWise edi, in making the announcement, said: "Building ground breaking, world class software is not just an IT skill, it requires great people with deep, fluent and diverse business, management and technical skills to create great performance. I have known David for many years in several roles in the global logistics space. He brings a proven track record and a strong focus to the team and has a pivotal role driving the business forward."

"I am delighted to join CargoWise edi with its global reputation as an industry leader" said Mr. Rollason. "Having associated with CargoWise edi for many years, I am excited to combine my expertise with the Company's culture and business success. I look forward to the challenge of continuing growth and optimization of CargoWise edi's product offerings for the benefit of our customers throughout the global marketplace."

### **ABOUT CARGOWISE® EDI**

CargoWise edi provides solutions for forwarders, customs brokers and logistics service providers focused on supply chain execution capability in an integrated ERP-like globally capable system. It is a world-leading provider of low-cost, high-value software solutions and services for the freight forwarding, NVOCC, express courier, customs brokerage, contract warehouse, container freight station, ships agency, local cartage and other supply chain services.

Every day, 1,300 logistics service providers, consisting of 33,000 users in 45 countries, move goods through the global supply chain using CargoWise edi's flagship product *ediEnterprise*. CargoWise edi offers supply chain logistics management systems that provide full integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and now in the UK, the Company operates from 12 worldwide offices across the U.S., Europe and Asia. More information on CargoWise edi can be found here: [www.cargowise.com](http://www.cargowise.com).

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