



**Press Release
For Immediate Release**

TRANS-SOFT ANNOUNCES STRATEGIC ALLIANCE WITH CARGOWISE EDI

PHOENIX, CHICAGO AND SYDNEY: (May 7, 2007) — Trans-Soft, Inc. the leading provider of software products and services for the U.S. domestic forwarding community, today announced a strategic alliance with CargoWise edi, a leading provider of forwarding and brokerage software for the international marketplace. The alliance combines CargoWise edi's leadership position in the global freight forwarding market with Trans-Soft's strengths in the U.S. market to deliver superior I.T. solutions to businesses in every location throughout the world.

The alliance will benefit the transportation industry by combining the sales and development strategies of the two companies in order to deliver the next generation of software applications for the freight forwarding and logistics industry.

Dave Hockersmith, President/CEO of Trans-Soft, Inc. stated that, "Over the years many companies have compared the advantages offered by both CargoWise edi and Trans-Soft. Though both companies have taken different paths and have offered different features, our prospects and clients alike recognize the many benefits we both have to offer. CargoWise edi should be applauded for the technological direction they have taken in the global development of their application. Trans-Soft has consistently lead the U.S. market in application design and efficiencies for our customers. Together our two companies can offer unparalleled technology, tools and efficiencies for our customers. I don't foresee any other company having a product like our combined companies".

Trans-Soft was founded in 1998 and under the agreement will continue to service their existing customer's requirements while working with the CargoWise edi sales and development team in the U.S. and on a global basis to expand the edi*Enterprise* product with features required by the U.S. domestic forwarding market. Trans-Soft will also be offering expanded services at its managed data center in Phoenix, AZ, which will become the preferred hosting hub for CargoWise edi clients.

Cris Arens, President of Global Sales CargoWise edi said, "We have always admired Trans-Soft for its ability to develop innovative product features that reflected a deep understanding of the customer and the industry. I'm confident this alliance will continue to enhance our product's feature offering. The CargoWise edi and Trans-Soft combined customer base will receive many benefits from this partnership for many years to come".

Founded in 1995, CargoWise edi is the leading global supplier of software products to the freight forwarding and 3PL industry. CargoWise edi employs more than 180 professionals in Australia, New Zealand, London, Singapore and the United States and has over 1,000 clients and 25,000 users in 40 countries. The firm's flagship product, edi*Enterprise*, is built on Microsoft .NET 2.0 technology, has been the recipient of many industry and technology awards, and is a true global system with single database and multi country setup.

More information on the companies and products described in this press release can be found at www.cargowise.com and www.trans-soft.net.

CargoWise edi Contact

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